



Ben Arent - Product Designer

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Education

- 2004 - Present BA Product Design (Graduating June 2008 - Predicted 1st)
Middlesex University, London
- 1997 - 2004 A Levels in ICT, Product Design and Fine Art.
Bishop Luffa School 6th Form

Experience

- November 2007 - Current **"Betty" - Final Product Design Project.**
This final year product was a showcase for a new product design process. I had the opportunity to work closely with my users, and found creating a digital an interactive product for the late majority, a challenging but rewarding task.
- July 2007 - Current **Freelance Designer - benarent.co.uk.**
During 2007 I received 24,000 visitors to benarent.co.uk. Slowly interested grew on my personal design work. I have got the chance to collaborate with three different companies, working with a Swiss watch designer, New York toy designer and a UK based entrepreneur.
- September 2006 - June 2007 **Lighting Design Intern**
Resolute. Seattle
Interned and worked in all areas of the company from Glass blowing, Office and Design work. The last phase of training put me in charge of coordinating with the design team to design and outsource a new lighting range by the name of Ardent.
- June 2006 **Freelance Designer: BlackBox AV**
Created a 3D model of a handset from plasticine samples. 3D model had to constrain to casting restraints and the appropriate draft angles.
- September 2006 - June 2007 **Freelance Designer: SuperToy**
Bristol. <http://www.supertoy.org>
This project gave me a chance to work closely with a group of sixty 9 year olds who designed their own toy. I was the product design specialist that helped turn their ideas into a material product.

Digital skills

Alias Studiotools, Solidworks, AutoCAD, Grafitte (mac), 3D Studio Max, ProEngineer, Photoshop, Illustrator, InDesign, Dreamweaver, Flash (AS2 & AS3. With Phidgets for hardware interaction), CSS, Microsoft Office, Premier Pro, AfterEffects

Recognition

- March 2008 Finalist for Ponoko 10 day jewelry design competition.
- November 2007 Winning Concept for Pentland Brand - Speedo - Eco Sandal Concept
- May 2007 & May 2008 Finalist for Microsoft International Design Competition, two years in a row.
- December 2005 Honorable mention, Unto this Last Project. Flag marked for production.
- June 2005 Winning Concept, TNG live project, Middlesex student showcase.

Other

- Triathlon Fastest Race times for Sprint Triathlon 1hr 17min, Olympic in 2hr 27min
- Mountain Boarding Best Trick: 360 Mellon Completed on an International level.
- benarent.co.uk 24,000 unique visitors from January 2007 to January 2008.



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Recognition & Press.

March - April 2008 Exhibiting the EnergyTree at <>TAG a gallery in The Hague.
This is my first international design exhibition. I got the chance to assist in the opening of the gallery and introduce my product within the theme of eco-visualization.

November 2007 Pentland Brand - Speedo Dragon Fly.
Winning concept out of 42 sandal designs. Sandal was designed for the Speedo brand, and was chosen because of its balance of eco-design and brand oriented design.

September 2007 Product proposal for CrowdSpirit.com exhibited at TechCrunch 2007.
Facebook dub. A new design is proposed for the first online electronics crowd sourced product. Designed, manufactured and funded by the community.

September 2007 & March 2008 "Splime" like products on sale at Ponko.com
After placing my lamp designs on my web site under creative commons I have started to sell my lamps on Ponko.com. My concept for a mass personalized facebook jewelry is a top 25 finalist for the ponoko 10 day design jewelry competition.

May 2007 Finalist for Microsoft International Start Something PC design competition.
Magazine Press: Next Magazine (Hong Kong), The Sharp Edge (UK), Kijk Magazine,
Blog Press: Engadget.com , Gizmodo.com , Crave.cnet.com ,
Infosthetics.com, Yankodesign.com

Personal Design Work.

Update my personal design blog at <http://www.benarent.co.uk>.

Contribute design tutorial and advice on <http://www.productdesignforums.com>.

Design photos and thoughtless act observations at Flickr.
<http://www.flickr.com/photos/benarent/>

User centered design videos at YouTube.
<http://www.youtube.com/user/benarent>