

The word "arent" is rendered in a bright yellow, 3D, sans-serif font. The letters are thick and have a slight shadow beneath them, giving them a three-dimensional appearance as if they are floating above a white surface.

PDE2561 Digital Product Modeling

1. Macleans Toothpaste Tube with Oral B Toothbrush in a bathroom scene.
2. The Multimedia Speaker on a Oak Table Scene.
3. PDA within a traditional POS floating scene, rendered for clarity and communication.
4. Alien Air Freshener. An overview, shape and render composition picked for the difficulty of modeling and rendering.
- 4a. Alien Air Freshener. A sectional view.
- 4b. Alien Air Freshener. An exploded view, in scene.
- 4c. Alien Air Freshener. An exploded view, in a "photographic" environment.

All Renders were rendered in Studiotools, and the solid modeling being taken care by Solidworks. There has been no post editing done to any image, all images are straight from the Raytracer.

I created all of the shaders, and only utilized 3 images and bumps for these renderings. The tiles, brickwork, and asphalt. As the print quality is never colour correct, there is a PDF on the root of the CD to show the subtleties and complexities of the renders.



033003
Consumer Healthcare
Brentford Middlesex

macleans
powerful
fresh mint

arent



arent



Start 20:34

February 21, 2002

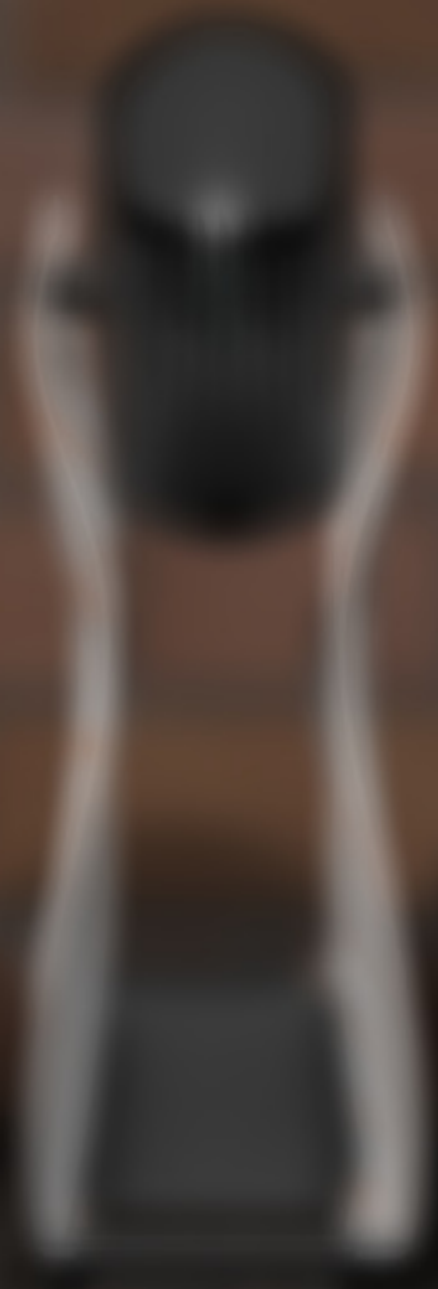
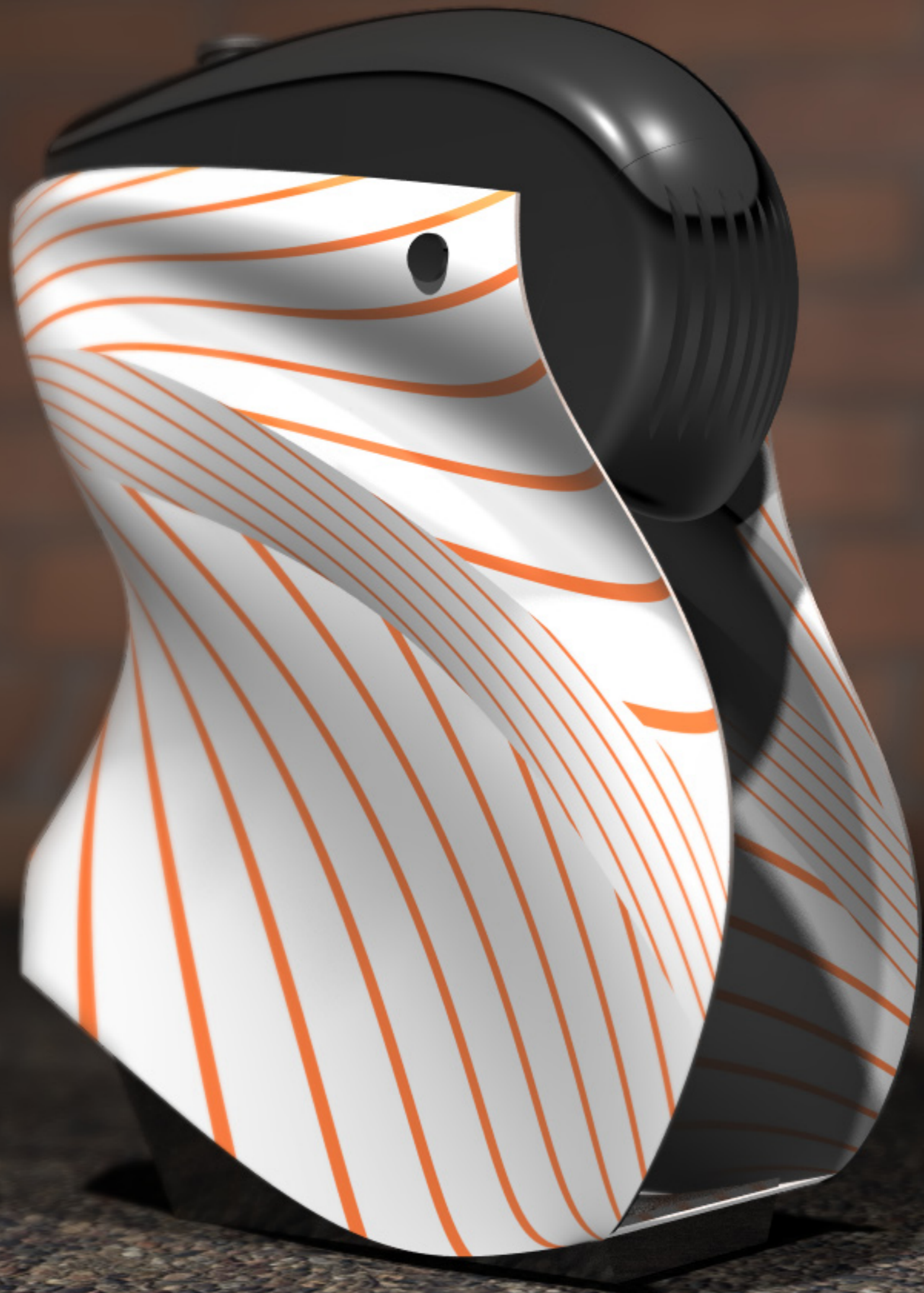
Owner: Matt Carlson
(425) 555-1234

Conference call with M. Perryman
3:00-4:00p (Dial in)
Working group brainstorm
4:00-5:30p (Conference room 111)

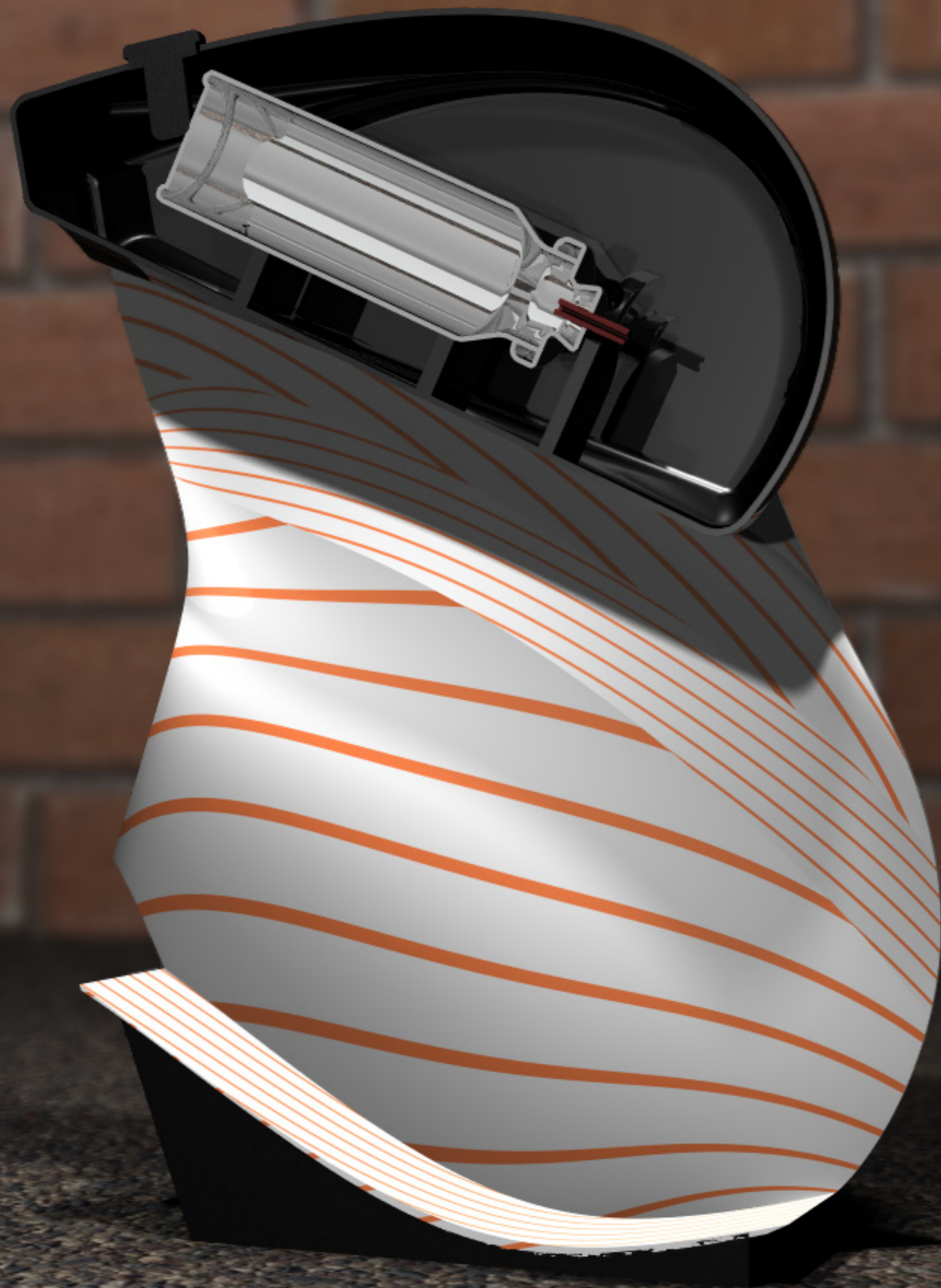
Activesync: 7 Unread Messages

5 Active Tasks
2 High Priority

New



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